Brand Introduction

The Culture space with healthy food

The Cafe machebette is the world's first license café of the Warner Bros, it is the multi-cultural complex that combines a Warner Bros Cafe culturalcontent and a system of the café machebette. In response to the mature coffee markets it is being renovated brunchcafes.

• Modern Interior “Cosy & Classy”
Split area for people being tired of daily life “small room”
Spacious terrace where you can feel at outdoor cafes Wi-Fi installation and provide personal work space for business

• Home-Made Bakery Café
the authentic New York brunch that is featured by former Coco FoodSystem Director, Ted Park

• Instant home made icecream “machebette ice-cream”
Customers are selecting fresh raw fruit directly
You can meet all the Looney tunes’ characters of Warner Bros at café Machebette.

Looney Tunes is a Legendary American animated series of comedy short films produced by Warner Bros. in 1940’s and during the golden age of American animation. Café Machebette’s main goal is to deliver their positive energy to the customer.
Interior
StoreConcept

A

Concept
Yellow&White

Ice cream café, and comfortable interior
We have configured Colorful, fun Stores using the Warner Bros. Looney Tunes Characters that be cheerful and lively sometimes a little chic.

B

Concept
Black&White

Premium Cafe. Modern and classic interior
Over the warm and stable feeling that given by stub, we have been configured stores with a stylish and modern atmosphere.

Each of the stores is providing joy and comfort to suit the characteristics of the concept, at the same time only by the uniqueness of café machebette and other brands will be differentiated.
Concept A

Yellow & White
Concept B

Black & White