Chapter 2

Character sanitary aid
Product Introduction

▶ The wound protestants that can be easily used in daily life
▶ There is no stimulation due to using polyethylene net with excellent absorption and the superior cushioning pad.
▶ Sensitive skin can be used with confidence.

Adhesive Bandage with Animation Character

▶ The wound protestants that can be easily used in daily life
▶ There is no stimulation due to using polyethylene net with excellent absorption and the superior cushioning pad.
▶ Sensitive skin can be used with confidence.
This is the Mosquito Repellent Patch that is responsible for our children’s pleasant summer. We are using Approved Raw Material by EPA (US Environmental Protection Agency).

This is the Spray type. It can be long lasting for 4 hours. It has outstanding effect on fur mites, mosquitoes, flies prevention and is safe to apply to body directly due to using natural Clove oil as a raw material.
Core Customers: 30~40’s housewives
Product providing Safety, Fun demand increasing

Market Trend

Mosquitoes uninvited guests coming with hot
Irritation, Pain, Dengue, Japanese encephalitis, Even Zika Virus now….

Growth of Mosquito Repellent Products
At November 2015, US$2.5 Billion of Market Volume for Mosquito Repellent IN Whole World. (refer to Hankook Daily Newspaper on Nov 4, 2015) 3 times of Market growing in 3~4 years lately
Zika virus that causes microcephaly newborn "Prevention is the best action.
'The US Centers for Disease Control (CDC) and the Environmental Science Experts' They strongly recommend the Pregnant Woman who live in Danger Zone for Zika to apply Mosquito Repellent actively (Feb 5th, 2016 at Chosun Biz)

Mosquito Repellent approved Safety

- **DEET**: 1 out of 3 Americans uses DEET Every Year
  2014 US Science Journal ‘Plos one’ says “DEET, they affect to the nervous system for only Insects, not for Mammals.”

- **ICARIDIN**: The most used Ingredients in Europe and Australia.
  ‘There is no side effect due to long term use.’ - NPIC (National Pesticide Information Center ) in 2009

- **IR3535**: Pursue to comfortable and safety for Skin and Optimize for Children’s Product.

- **Citronella oil**: Classified Avirulence Natural repellent by EPA (US Environmental Protection Agency), It has a effect of disinfection, Good for Treatment after bite.
Product Introduction

Mosquito Repellents Patch
Product Introduction

Mosquito Repellents Spray
Product Introduction

Ice Gel Band

- It is a functional Product with antibacterial rate of 96% and using natural materials, harmless to human body.
- It help to relive the itchy and calm the Sewell.

Summer Cool – Ball type

- It is effective on not only Insects bites, but also abrasions, cuts, minor buns and small scratches.
- As easy to use and the contents does not seep, it is safe and hygienic.
Product Introduction

Summer Cool – Ball Type
THANK YOU